



“Drive-Up Appeal”: Get your Property Ready to Show

When preparing your property to show, start from the outside in. A buyer's first impression is formed while they are still in the REALTOR®'s car. View the property from across the street and concentrate on landscaping, the exterior, and the front entry.



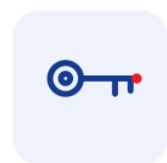
1 Landscaping

Compare your landscaping to the surrounding neighbourhood. Trim overgrown shrubs, keep tree limbs tidy, rake leaves, cut and water the lawn, and add mature seasonal flowers or planters for colour and vibrancy. If you have a pool, keep it sparkling and leaf-free.



2 House Exterior

If the outside of the home looks faded or weathered, a fresh coat of paint may be worthwhile. Choose colours that complement both the style of the house and neighbouring homes. Check the roof as well, replacing it if it is clearly old or leaking.



3 The Front Door and Porch

Make the front entrance especially welcoming. Paint the door if needed, polish the hardware, wash the mailbox, sweep the porch, replace a worn doormat, and ensure the lock works smoothly so the first moment at the door feels effortless.

